



NORTH CAROLINA ADULT SOCCER ASSOCIATION

BOARD MEETING MINUTES

March 18, 2024

Call to Order: 7:05pm

Roll Call – Darius Ejlali took the roll call.

Present: Sam Cohen, Donna Langdon, Chad Garber, Bob Kepner, Paul James, Alex Vidaurri, Vance Carlisle, Laura Collins

Not Present: Scott Eisenbraun, Jeremy Mikell, Fil Wilkinson

Quorum determined.

Officer & Staff Reports

- President – Welcome All

Two proposals for the board to consider; The Grant for PGSAAL for Goals and the AED Purchase Program – Thank you to the Budget Committee for their work on the goals proposal and thank you to Bob Kepner for driving the AED proposal.

NCASA has officially launched the statewide league. The Budget committee met to pass the player registration incentive for the NCSL.

Communicating with TST to assist them with their volunteer goals and have requested to have some NCASA presence at the TST event. This is not a US Soccer sanctioned event, NCASA is working with them for the Good of The Game.

- Executive Director – Planning session with Sam Cohen, Donna Langdon and Bob Kepner reviewing Association goals and objectives for 2024.

Working with SCASA on planning of Carolinas Cup.

Assisting RIII leadership, National Cup Committee, and the hosting organizer with the USASA Region III Championships being held in June.

Connecting with USASA regarding the Adult Soccer Fest being held in Greensboro in July.

Communicated with NCASA leagues about the AED program.

Worked on launching the NCSL. Cindy has been key to establishing the website, Facebook and the other social media accounts.

Held a conference with Bruce Bode, USASA's Executive Director to cover multiple topics that impact NCASA.

The online insurance claim process seems to be working well. Have requested more communication from the insurance company. Cindy sent out TST volunteer sign up email blast.

- Executive Vice President – No Report
- Treasurer – Treasurer's report has been sent out. Income is tied to player registration and registration has been very positive. NCASA expenses are in line.

The NCASA AGM came in under budget, \$2,290 to the good.

Approval of Minutes

- Minutes for the February 19, 2024, NCASA Board meeting were approved unanimously.
- Board members were reminded to review the draft minutes from the NCASA AGM and send a note if they noticed any issues. The 2024 AGM minutes will be approved at the AGM in January 2025.

Growth Initiative

- Registration Report – The registration numbers look great. NCASA has hit 67% of the 2024 annual budget by March 11, 2024. An additional 200 plus players have registered since March 11th. Many of the leagues have already exceeded their last year's registration as compared to last year's numbers at this time. Several of the leagues are 76% to 85% higher.

Laura Collins stated that the Wake Women's Soccer League registration numbers as of March 11, 2024, were 150 players, not 143 players as reported. Laura Collins requested that WWSL registration numbers be accurately reflected in the report. Discussion ensued about registrations being tied only to a primary league. Sam Cohen requested to take the discussion offline.

- First Year Leagues Update – The NCSL launched this past weekend. Several small hiccups along the way but captains are committed, referees and fields are scheduled. Getting good responses from the NCSL social media blasts on "X", Facebook and Instagram. Feedback has been excellent so far.
- New League Update – No Report

Competitions

- Carolinas Cup – Regular meetings with SCASA. Hotel links have been posted. Constant Contact messages have been going out. NCASA has 15 of the 47 teams registered, 8 states represented.
- Celebrate the Tatas – Meeting later this week – No new updates.
- USASA Adult Soccer Fest – Recruitment of teams is the big push. Tom O'Shea and Bob Buckley have been working to secure the ASF players celebration party. USASA ASF is offering a \$300 discount to all NCASA teams that register.

Organizing Committees

- D&A Committee – Nothing to report.
- Budget Committee – Met to discuss the grant proposal from Pitt Greenville for goals and AED proposal.
- AGM Committee – Nothing to report.
- Election/Nominations Committee – Nothing to report.
- NCASA Awards Committee – Nothing to report.

New Business (motions)

- Grant to PGSAAL for Purchase of Soccer Goals – see below
Motion passed unanimously
- Automatic External Defibrillator (AED) Purchase Program – see below
Motion passed unanimously

Additional New Business (motions - 2/3 vote required)

Old & New Business (discussions)

Several board members presented an individual goal for 2024.

- Bob Kepner – Introduce Walking Soccer
- Chad Garber – Engage and recruit the Charlotte Women's League
- Alex Vidaurri – Bring a new and exciting element to the Celebrate the Tatas
- Paul James – Recruitment of referees – goal of 3,000 total referees
- Donna Langdon – Work with leagues on TeamPass scheduler & develop electronic rosters
- Laura Collins – Improving Wake Women's Soccer League and assist with Walking Soccer

Additional New Business (discussions)

Takeaways / To Do Item Wrap-up

For the Good of the Game / Announcements

Adjourn

Motion to adjourn approved unanimously – 8:18pm

Approved Motions:

- Grant to PGSAAL for Purchase of Soccer Goals
- Automatic External Defibrillator (AED) Purchase

NORTH CAROLINA ADULT SOCCER ASSOCIATION - PLAYER REGISTRATIONS													TOTAL # PLAYERS				
	As of												2023	2022	2021		
	Jan	Feb	Mar 11	April	May	June	July	Aug	Sept	Oct	Nov	Dec				TOTAL	
ABASA	632	657	47										1336	2007	1671	1433	
Catawba	105	0	0										105	219	193	146	
Charlotte Independence	0	0	0										0		692	485	
North Meck	0	0	0										0	174			
Rock Hill	0	0	0										0	176			
CPSL	564	15	3										582	707	690	661	
First Flight League	0	0	0										0	261	279	484	
Metrolina	332	515	19										866	1016	889	727	
Mooreville	166	150	2										318	491			
NCASA Annual Pass	205	71	4										280	497	308	48	
North Carolina Soccer League	0	9	12										21				
Pitt Greenville	34	134	51										219	402	210	182	
Premier Adult	4	82	14										100	144	195	130	
Seashore Soccer League	0	0	0										0	9	39	73	
Swansboro	1	66	91										158	390	391	312	
TASL	2120	470	38										2628	3763	3327	2926	
OCASL @TASL	76	374	34										484	777	628	0	
Wake Women's League	79	53	11										143	94			
Wilmington	684	48	7										739	869	775	712	
Winston Salem	66	121	4										191	251	184	201	
TOTAL LEAGUE PLAYERS	5068	2765	337										8170	12247	10471	8520	
TOURNAMENT ONLY PASSES:																	
Beer City Cup															866	841	879
Beer City Cup Savannah	84	27												111	807		
Carolinas Cup Charleston			4												7	32	24
Carolinas Cup WS															382	426	401
Celebrate the Tatas															81	93	47
Queen City Cup															128	118	175
Tourney Pass Other															0	34	
USASA Adult Soccer Fest															52	10	1
TOTAL TOURNAMENT PASSES	84	27	4										115	2323	1554	1527	
Temporary Passes															0	0	27
TOTAL # PLAYERS	5152	2792	341										8285	14570	12025	10074	

Approved Motions:

Grant to PGSAAL for Purchase of Soccer Goals

Whereas, PGSAAL is currently using 11v11 goals for its 8v8 league play,

Whereas, PGSAAL believes that switching to appropriate-sized goals will lead to an improved player experience and increased player registration, and

Whereas, PGSAAL does not have the funds available to purchase the required number of soccer goals for its current 8v8 league play needs and has requested NCASA assistance with making this purchase,

Be it resolved that NCASA approve the expenditure of up to \$12,000 to purchase 3 sets of 7' x 21' goals for PGSAAL, and

Be it further resolved that the NCASA Executive Director will work with PGSAAL to decide on the specific goals to be purchased and has the authority to approve the final purchase.

Automatic External Defibrillator (AED) Purchase Program

Whereas during regular NCASA weekend play in Fall 2023 two incidents occurred in which players suffered heart-related collapses,

Whereas it was fortunate that on each occasion a teammate with medical training was present and attended to the fallen player,

Whereas it is recognized that availability of an Automated External Defibrillator (AED) device would have been helpful in attending to the players' condition,

Whereas similar incidents have occurred in other State Associations, including an incident in Massachusetts where a player's life was saved through the use of an AED, and

Whereas USASA has implemented a program to assist State Associations and their members with the purchase of AEDs at a reasonable price in 2024,

Be it resolved that NCASA authorizes the expenditure of up to \$14,025 to purchase up to fifteen (15) AEDs for NCASA and its Member Leagues (and their teams) through the USASA AED Reimbursement Program (<https://www.usadultsoccer.com/aed>), subject to the following conditions:

- NCASA will purchase only AEDs costing \$935 or less;
- NCASA will purchase only AEDs for which the \$250 reimbursement from USASA is available;
- NCASA will subsidize the cost of each AED purchased by a Member League (or their teams) to the extent that the Member League and/or their team will need to pay \$400, in total, for their share of purchasing the AED;
 - The NCASA subsidy per AED is therefore expected to be between \$260-\$285; E.g., \$935 (cost of AED without additional discount) - \$250 (USASA reimbursement) - \$400 (reimbursement to NCASA from Member League and/or their team) = \$285
 - Note – an additional \$25 vendor discount may be available depending on the timing of the purchases, which accounts for the NCASA subsidy potentially being less than \$285
- NCASA will purchase AEDs for Member Leagues (or their teams) only after the Member League (and/or their team) has agreed to reimburse NCASA the remaining \$400 cost of purchasing the AED after subtracting the USASA reimbursement and the NCASA subsidy;
- NCASA may purchase an AED for its own use if the Executive Director determines that it is in the best interests of NCASA to have one.

Be it further resolved that NCASA encourages Member Leagues to provide an additional subsidy to any of their teams that wish to buy an AED through this program; and

Be it further resolved that NCASA will encourage Member Leagues (and their teams) to make decisions about purchasing an AED as quickly as possible to make sure the greatest possible number of AEDs (up to 15) are available to NCASA and its Member Leagues (and their teams) for which the \$250 USASA reimbursement and other discounts are available.